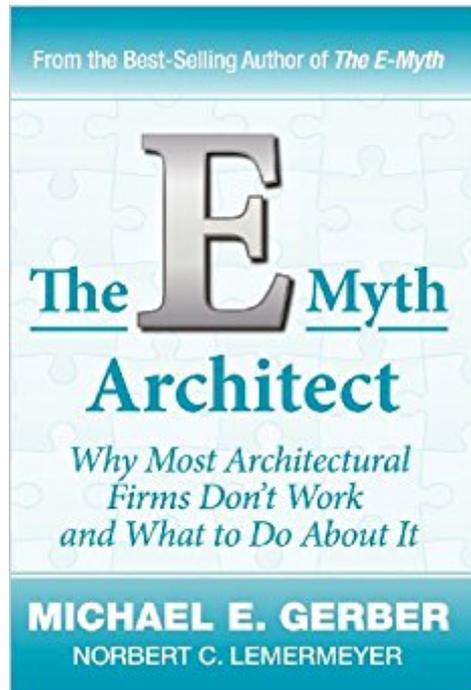


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# The E-Myth Architect (E-Myth Expert)



## Synopsis

Combining the wisdom of renowned business development expert Michael E. Gerber and the architectural expertise of Norbert C. Lemermeyer, *The E-Myth Architect* equips you to: Liberate yourself from the predictable and often overwhelming tyranny of unprofitable, unproductive, and time-consuming routines Transform yourself from a successful architectural technician (architect) into a successful architect-manager-entrepreneur Rethink your practice, shifting from tactical thinking (working in your firm) to strategic thinking (working on your firm) Stop trading time for dollars Manage those processes through which people get things done, which becomes your Management System for everything you do Implement innovative systems to produce consistent results as your firm grows Take the sanctity of time seriously, blocking time for entrepreneurial work Create the story that becomes the heart of your firm Leading an architectural firm can seem like a daunting task, with too few hours in the day, too many petty management issues, and problems that architects at large firms do not seem to face. *The E-Myth Architect* offers you a road map to create a architectural business that is self-sufficient, growing, and highly profitable. Take your firm to levels you did not think possible with this unique guide! Norbert C. Lemermeyer's background as a technologist and designer has made him a consummate practitioner of architecture. He was a co-founder of ACM Architecture and ACM Construction Managers, and applies his touch to all projects that come through the office. Through his 40 years of experience, Norbert's architectural projects have received national recognition and have been featured in numerous trade magazines. The infusion of the E-Myth practices into his business has created new excitement and energy, to the benefit of all team members and clients.

## Book Information

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## Customer Reviews

My business coach advised me to get E-Myth not knowing Architect version was available. After being in practice for 18 years and learning the hard way to operate a business in Building Design, I only wish this book was available when i started. We are now re-building our business. Hence the business coach. If the GFC has taken a toll on your business or things are not working as well as they were, this book is for you. I'm only 1/2 way through, but i always read starts & middle bits to get the jist of whats coming. The co-author is an architect who used the E-myth system to run his business. I certainly like to pick peoples brains to short cut any learning process. How to run a successful design business was never a topic where i went to get my piece of paper. Learn the quick way from successful people, get the book. The cost of the book is less that an hour of your fees, and catapult yourself. As in any design project we need specialist consultants. Where else can you get specialist advise for less that \$30.

If you are expecting a treatise with the same clarity and good advice as the original E Myth, this isn't it. Much of the book appears to have been authored by a Canadian architect who doesn't write as well as Gerber, and whose national idiosyncrasies make application challenging.

Michael hit another home run with The E-Myth Architect. He goes beyond what you may expect. Step by step, you the architect, learn how to do what is needed as a business owner. Buy this book and be astounded! Timothy Michael Ricke

Great read and business ideas

Excellent book for those that are in, or are thinking about starting their own practice. I bought this as a follow-up to the audiobook.

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